

# PREVENTING PLASTIC POLLUTION

Did you know that four million tonnes of plastic waste enter the sea via rivers every year?

We want to identify and target plastic pollution hotspots, tracking them from source to sea

## HOW

The project will embed behaviour change in local communities and businesses, and implement effective solutions and alternatives

We are working in partnership with 18 organisations from across France and England

## WHO

## WHERE

The project will work across seven pilot sites: Brest Harbour, Bay of Douarnenez, Bay of Veys, Poole Harbour, and the Medway, Tamar, and Great Ouse estuaries

Find out more on our website

[PREVENTINGPLASTICPOLLUTION.COM](https://preventingplasticpollution.com)